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Turnpoint

by Denise Layton
SSA Office Administrator

The 2008 SSA calendars have arrived, and Cheri Long, our merchandise person, has been busy filling orders and shipping them out. This year's calendar has more photographs than ever before. We receive quite a few photographs each year, but many are low resolution and cannot be blown up big enough to grace the cover of SOARING Magazine, or the calendar. For 2008, we have included these small photos on each page of the calendar, along with the large photographs you have come to expect. I think you will be pleased with the photographs selected for each month, as well as the smaller photos that are printed. If you haven't ordered your 2008 calendar yet, please give Cheri a call.

The last few weeks, aside from mailing out 2008 calendars, your SSA staff has been busy working on a mailing for the Hall of Fame and the annual Eagle Fund drive. As always seems to be the case, when you have a big project and a tight deadline, something's going to break. First, it was the folding machine, then the mailing machine. Through dogged perseverance though, Rhonda Copeland managed to conquer both machines and get the mail out in a timely manner, and members should be receiving a letter and an Eagle Fund card in the mail soon.

In all of the years I have worked for the SSA, I have never seen such an outpouring as I did last year when we held our annual Eagle Fund drive. I realized that if you have an important cause, SSA members will rally and help rectify the situation. As you know, last year's plea was simply to help us keep the lights on. This year we have passed that hurdle and are asking for your assistance to put us back on level ground. Our theme is, "Help us retire the debt." As you know, SSA had to borrow a sizeable amount of money from the SSA Foundation, and we would like to pay this debt off so we may better move forward. Without having these large payments to make each year quarter, SSA can concentrate on important projects.

We are now searching for a new Editor of SOARING Magazine. I'm certain the new Editor will have new ideas and can take SOARING to a higher level of excellence. In anticipation of this event, we have already introduced a new feature. Beginning in January, we will offer a new column, "Soaring Tech," which we mentioned in the last Turnpoint column. We have already received very positive feedback about this new feature, and are excited to start publishing it.

Last year, you, the members, saw SSA through it's most difficult challenge, and we hope you will continue your generosity and help us to begin once again promoting the sport.

*To submit news items
or photos, contact the
Editor at
enews@ssa.org*

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Turnpoint

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I, and the rest of the SSA staff are here to assist you. If there is anything we can do, please do not hesitate to call the SSA office 505-392-1177.

Until next time, I wish you and your family a very Happy Thanksgiving.

Denise denise@ssa.org



Photo Courtesy of Jim Sprandel

EDITOR WANTED for SOARING MAGAZINE

The Soaring Society of America is accepting applications for the Editor of SOARING magazine.

We are seeking a person with strong editorial skills and experience to lead our magazine and electronic media to new heights of excellence!

This can be an “off site” position that does not require relocation to Hobbs

A detailed work description is available on request

Please submit a letter of interest and resume to Denise@ssa.org