



Growth & Development

February 2016 Activity Report

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Sun'N Fun

- At this point we are still looking for a volunteer coordinator that can dedicate a week to attending the SSA booth at SunN Fun; I plan to approach several FL locals and see if someone says Yes
- A booth has not been reserved at this point because of the lack of volunteers; booths are still available
- Lane is working on getting the L-13 show ready for SunN Fun; if it will not be ready in time we might have a problem securing a display aircraft

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EAA Airventure

- Anne Mongiovi will be at the Convention recruiting volunteers for the event
- Geoff and the team will have to work within a new budget that is smaller than in previous years

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Cloudstreet

- We have tracked the documentary broadcast for 4 months after the first air date
- It was presented by approximately 50 stations in 23 states
- It is very difficult to track if the documentary had a direct impact on the public's interest for soaring
- I would suggest a Soaring Magazine or E-news ad requesting input from clubs if they have seen any activity because of the video

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Blanik L-13

- Lane has started working on the Blanik after working on the trailer
- We do not have a date for when it will be done
- SunN Fun would benefit tremendously from having the ship on display

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SSA Convention

- A new website is now in place for registration, exhibitors and as an information resource (www.ssaconvention.org)
- We have secured a motor-home dealer as an exhibitor
- Convention posters have been sent to over 100 airports and flying school in SC and surrounding states promoting the Convention
- A newsletter has been distributed to the Greenville local press
- Constant updates are being made on Facebook, via E-news and website to maintain and increase interest in the event within our membership

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Other items

AOPA Fly-in

- Cliff Hilty from Prescott Soaring Society contacted me to ask for support in participating at a local AOPA Fly-in
- We will work with him to help him be prepared with materials containing pertinent soaring information for pilots and visitors
- The club plans on taking there one or two sailplanes

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